



## Casey Brendan O'Farrell

Art Director, Designer

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### Education

**VCU Robertson School of Media and Culture**, Richmond, Virginia

BS - Mass Communications, Creative Advertising

Year: Senior

**VCU Da Vinci Center**, Richmond, Virginia

Undergraduate Certificate, Venture Creation

### Work Experience

June 2009-Present

**Freelance Graphic Designer, Skinny Dog Bytes**, Richmond, Virginia

Responsible for the design and layout of marketing pieces for multiple lines of business, including but not limited to, logos, brochures, internal branding and print ads.

November 2013-July 2015

**Stationery & Gift Sales Associate, Mongrel RVA**, Richmond, Virginia

Tasked with store maintenance, customer service, product knowledge, opening and closing procedures, gift wrapping and POS knowledge.

September 2012-November 2013

**Keeper of the Pizza Sword, Pizza Tonight**, Richmond, Virginia

Mobile brick-oven food truck team member tasked with back-end quality control, product division and product distribution.

September 2011-July 2012

**Inventory Specialist, Cannon's Auctions**, Richmond, Virginia

Responsible for inventory control both in warehouse layout, on-site sales and the creation of itemized web listings.

### Skills

Technical

Photoshop, Illustrator, Indesign, Final Cut Pro

Disciplinary

Graphic Design, Illustration, Branding, Typography, Copywriting,  
Makrbot 3-d printing, Laser Cutting & Engraving